



Project plan template for Our Heritage, Young Roots and Transition funding applications

NOTE: This grant application is purely towards the building conversion costs to set up The Bakehouse, as would the Yorkshire Dales LEADER match funding be. The project plan beyond item 1 shows the nature and range of work which The Bakehouse will enable MOM to put in place, as per the three-year budget and sales forecast attached, with NYCC Stronger Communities as the core funder, augmented by project-specific grants and earned income. However, the project management costs included in the budget will include the project manager's working to set up activities to start on the building's completion, as well as supervision of the building conversion work.

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Give us the dates you expect the activity to start and end. Please list your activities in chronological order.	List the individual activities you will do to achieve your project outcomes. Use target numbers where possible.	Tell us where the activity will take place.	Tell us who will be responsible for managing the activity (for example, project officer, young people, or a named partner organisation).	Tell us who the activity is aimed at (for example, a particular group of people, local schoolchildren, visitors to a museum etc.).	Explain in detail what you will achieve by doing the activity.
1. Jan-Aug 2017	Conversion of disused rooms to create heritage learning centre. Please see attached tender document for details of the conversion.	The Bakehouse	Professional heritage building company, supervised by project manager as per this application	The general Mashamshire community, visitors/tourists, those with family connection to the area	Create a new heritage learning centre for the benefit of local people, local businesses, and visitors
2. From September 2017	Work with two schools per year (Year 1) rising to six by Year 3 on curriculum-based projects exploring local heritage.	The Bakehouse's bespoke learning room	Project Manager, sessional staff and volunteers	Local schoolchildren (primary schools in Harrogate and Hambleton districts, secondaries across North Yorkshire.	Use our experience and collections to engage children in the appreciation of social history. Fundraise in collaboration with schools to deliver themed local history projects



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3. From September 2017	Work with 6 heritage apprentices per year via the Heritage Crafts Alliance, to develop their abilities in and appreciation of heritage skills.	At The Bakehouse and regional historic sites.	Partner organisations, project manager, trustees and other volunteers	Young adults in need of skills training and personal development.	QEST scholarship in heritage craft and/or similar awards for participants, who will also contribute to the ongoing heritage of the area through the skills they learn, in addition to the obvious personal development benefits available.
4. From September 2017	Heritage skills training and heritage-inspired arts activities with partner organisations, including but not limited to 8 workshops per year in heritage crafts.	The Bakehouse, ArtisOn, HCA, MCO, etc	Project Manager, partner organisations	The general public	Appreciation of and artistic achievement through the practice of heritage crafts (e.g., rug-making, baking) of the type that will have been everyday skills in the past.
5. From September 2017	2-3 projects per year engaging with older/vulnerable people, both as a cohort and as part of intergenerational work with local primary school children.	The Bakehouse	Project Manager, sessional staff and volunteers	Older people identified as being in danger of social isolation by statutory bodies, local charities and sheltered housing providers.	Improved mental health outcomes for the older participants, including improved social contacts, self-esteem and life choices. Educational and social benefits for younger participants gaining a fuller understanding of how a community works through time and across generations.



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6. From September 2017	4 half-term / holiday projects per year for local school-age children, and a monthly after-schools club	The Bakehouse	Volunteers and sessional staff, with older local people and heritage experts	Local schoolchildren	Use our collections and artefacts, and interesting visitors, to show the range of possibilities which heritage learning can offer. Using buildings, businesses, families and the landscape to widen children's perceptions of what heritage and community history mean.
7. From September 2017	Creation of (at least one) family research study group	The Bakehouse	Volunteers	Local adults of all ages interested in family history (their own and/or others)	Offer interested local people, including but not limited to MOM volunteers, the tools and experience to help delve into the history of their own or other families, using online and physical resources including our own documents and other local archives within the County Records Office.
8. From September 2017	Two exhibitions per year on site	The Bakehouse	Project Manager, volunteers and participants in project work.	The general public, locals and visitors alike.	Interesting and eye-catching exhibitions about aspects of Mashamshire history and life to draw people into The Bakehouse. Exhibition curation will be used as part of the role of the educational projects and history groups mentioned above.



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9. From September 2017	One touring exhibition per year	Regional venues, fairs etc	Project Manager, volunteers and participants in project work.	The general public, locals and visitors alike.	Touring exhibitions offer the chance to widen awareness of MOM and The Bakehouse, and those involved in creating them benefit from their work being widely seen.
10. From September 2017	Creation of between 2-5 booklets per year (at least 5 available at any one time). Also postcards of historic Mashamshire pictures and documents, and a series of 5-6 self-guided historical walks	The Bakehouse and all over Mashamshire. Booklets and postcards also available for purchase online	Project Manager, volunteers, external bodies and individuals	Local people and, primarily, visitors and tourists	Booklets on aspects of the area's history will arise from some project work, and others will be written specifically by local experts and arising from research by MOM volunteers. A range of printed walks suitable of all levels of mobility, and of interest, will also be produced to enable the exploration of the town and its rural surrounds. These will also provide a steady MOM income stream (see budget attached)
11. From September 2017	Programme of talks (8 per year), guided walks (18 per year), and one-off activities	The Bakehouse, other local venues, Mashamshire	Volunteers and visiting experts	Everybody	Talks will educate and enlighten audience members on various aspects of heritage and local history. Guided walks will offer local people and visitors alike a chance to see Mashamshire's landscape and buildings



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					through expert eyes, and to learn how to 'read' an area.
13. From September 2017	30 oral interviews per year with older residents	The Bakehouse, people's homes, sheltered housing	Volunteers, alongside support staff or family members if appropriate	Older residents who have spent much or all of their lives locally	Since MOM was set up three years ago, several notable local personalities have died. Capturing the memories of other older folk is invaluable to our community history brief, also showing participants that they are valued, and offering the well-documented benefits of investigating and sharing older memories.
14. From September 2017	Cataloguing and archiving MOM's collection of documents, photographs and objects	The Bakehouse	Volunteers	The large number and wide range of local people who have offered their help in this field.	Cataloguing the documents, and putting them online, will aid historical research into Masham by people across the world interested in farming, brewing, family history, the Peculier Court and much more. Participants will feel welcomed and have a sense of accomplishment, with links encouraged between ad hoc volunteering, the family history group, and helping on more formal projects.



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15. From September 2017	2,500 unique casual visitors per year	The Bakehouse	Trustees, Project Manager, volunteers	Local people and particularly daytrippers and holidaymakers	The Bakehouse will offer a range of attractive and interesting public-facing displays in a friendly and comfortable space. This new attraction will increase visitor numbers and dwell time within Masham and the area, thus benefiting the local economy and making it more likely visitors will stay overnight, eat out, and spend more time and money at Masham's shops and market.